

Marcus Lam
Vice President
InterVISTAS Consulting

Marcus Lam, with over 15 years of industry and professional experience, has worked with aviation clients across the globe in airline network and fleet planning, specializing in strategic air service development, airline network hub design, and commercial aircraft fleet optimization.

At Air Canada, Marcus was responsible for the network planning and scheduling of flights operated by over 340 aircraft. Marcus played a key leadership role in the network planning and scheduling team to optimize Air Canada's traffic share and connectivity grow its passenger traffic through the airline's major hub operations at Montreal YUL, Toronto YYZ, and Vancouver YVR airports.

Internationally, Marcus has extensive airline network and fleet planning experience on leading client engagements in Cabo Verde, France, Indonesia, Italy, Malaysia, Mexico, New Zealand, Rwanda, South Africa, Tunisia, Turkey and United States. He is an expert at using industry-leading network planning and passenger choice forecasting tools to design robust, sustainable, and profitable airline flying networks.

Originally from the Greater Toronto Area, Marcus has a Bachelor of Applied Science (Electrical Engineering) and Master of Business Administration degrees from The University of Toronto.